

Vail Social Copy

Registration Link

- http://support.cando-ms.org/site/TR?fr_id=1086&pg=entry&pw_id=1561

Photos / Graphics

- <https://vimeo.com/378616333>
- <https://www.flickr.com/photos/candomultiplesclerosis/46497707484/in/album-72157706988891895/>
- <https://www.flickr.com/photos/candomultiplesclerosis/46497772464/in/album-72157706988891895/>
- <https://www.flickr.com/photos/candomultiplesclerosis/33345539058/in/album-72157706988891895/>
- <https://www.flickr.com/photos/candomultiplesclerosis/47169058692/in/album-72157706988891895/>
- <https://www.flickr.com/photos/candomultiplesclerosis/33345517888/in/album-72157706988891895/>
- <https://www.flickr.com/photos/candomultiplesclerosis/40256131643/in/album-72157706988891895/>
- <https://www.flickr.com/photos/candomultiplesclerosis/47221200801/in/album-72157706988891895/>

Headline Options:

- All aboard the stokemobile
- Join Jonny Moseley's Vertical Challenge
- Rip it with Jonny Moseley
- Jonny Moseley's shredfest for MS
- Jonny Moseley's bringing the POW
- Jonny Moseley has a vertical challenge for you!
- Jonny Moseley's coming to SKI for MS Vail
- SKI for MS with Jonny Moseley

Body Copy Options:

- Jonny Moseley is coming to SKI for MS at Vail Mountain on February 22! Sign up to ski, board, and après for a phenomenal cause!
- Jonny Moseley is bringing the POW to SKI for MS at Vail Mountain on February 22 with the all-new Vertical Challenge: ski 450,000 vertical feet and raise critical funds for families living with MS.
- Join Jonny Moseley for a fun-filled day of on-mountain activities, an après party with free beer and appetizers, and emPOWDERment! Register today to SKI for MS at Vail Mountain on February 22!

- **Potential Retarget:** Jonny Moseley and SKI for MS are returning to Vail Mountain on February 22 with the all-new Vertical Challenge: ski as many vertical feet as you can and raise money for families living with MS – all earning phenomenal fundraising incentives!

Link Descriptions:

- Ski for the cause; stay for the après
- SKI for MS Vertical Challenge: are you in?
- Join our avalanche of good
- Proceeds provide life-changing experiences to families impacted by multiple sclerosis
- Carving out a difference for families living with multiple sclerosis
- Rip it for the cause