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CanDo-MS.org

Just 27 years old, living with MS in a rural area, **Nikki had nowhere to turn...**



Mr. John Doe and Mrs. John Doe
133 West Avenue
Bodunk, NJ, 88888

November 5, 2019

Full Name
Primary Street
City, State ZIP Code

Dear First Name,

I want to tell you about Nikki.

Just 27 years old and living in a rural area, Nikki had nowhere to turn and no resources for help after her diagnosis. She lived 200 miles from the closest multiple sclerosis center. She was alone.

“I was experiencing intense fatigue, pain, and cognition issues. The person I was becoming with MS was unrecognizable to my friends and family. My husband Jerrod and I had no idea how to live with this, much less manage or accept it.”

High school sweethearts, Jerrod and Nikki had been talking about having children, but MS made getting through the day a struggle. **Then, your generosity transformed their lives.**

Because of your continued leadership in giving, Nikki and Jerrod were able to attend a program at Can Do MS, completely free of charge. What started out as a last-ditch effort to improve their quality of life became an experience that Nikki can only describe as “transformative.”

“At the program, we met others living with MS, their support partners, and an incredible team of healthcare professionals. Having that sense of community was huge for us. The program changed our lives, our relationship, and how we approach this disease.”

Your generous support allowed Nikki to receive individualized feedback and learn strategies for managing her MS. Thanks to you, Nikki discovered ways to manage her symptoms so she could stay connected to her family, her friends, and her community.

Strategies like walking 10 minutes at lunch to manage fatigue, keeping fans at her desk to prevent heat exhaustion, and seeking out healthcare professionals to help improve cognitive function.

It’s hard to believe, but your gift did more than strengthen a couple in a rural area. **Your leadership gift connected a formerly isolated family to a community, giving Nikki and Jerrod the support they needed to thrive.**

“Knowing that we have this incredible network of resources gave us the confidence to start a family. I cannot thank you enough for that. Without you, we wouldn’t have experienced any of the joy our daughter has brought into our lives.”

(over, please)

First Name, this is all possible because of your investment. When you give to families living with MS, you have an immediate and direct impact that lasts for life.

Friends like you made it possible for more than 60,000 families to receive full scholarships for life-changing programs this year, just like Nikki and Jerrod!

MS is growing so profoundly in our country. There are thousands out there who are left isolated, hopeless, and constricted by this disease. Only with your continued support can we ensure that each and every family living with MS finds their community and rediscovers their ability to be their best self.

*“Can Do MS is the way medicine should be. You can’t get this anywhere else. Jerrod and I got a once-in-a-lifetime opportunity. I hope you understand the impact this program has had on us. **Your gift was for life.**”*

Imagine, First Name, how many more lives you can transform with your donation today. **Think of all the other families out there who, without your kindness, will never be able to break free from the confinements of their disease.**

Thank you for leading the way. With your help, we CAN ensure that every single family living with MS thrives!

This your chance to transform a family’s life... for life.

With gratitude,

Lisa Mattis
CEO

P.S. Please don’t set this letter aside. Families isolated by MS are counting on your steadfast commitment today. If not you, then who?



THANK YOU ...

*for transforming lives and
strengthening families*



YES! I want to give families living with MS
a brighter future! *I have enclosed my gift of:*

☐ \$35

☐ \$50

☐ \$100

☐ \$250

☐ \$500

☐ \$ _____

☐ ENCLOSED IS MY CHECK PAYABLE TO "CAN DO MS"



Envelope Name

Envelope Name 2

Primary Street

Primary City, Primary State Primary Zip

☐ PLEASE CHARGE MY GIFT TO MY CREDIT CARD

☐ **THIS IS A
MONTHLY GIFT**

☐ THIS IS A
ONE-TIME GIFT

CARD #

EXP. DATE

CVV

SIGNATURE

IF YOU WOULD LIKE TO MAKE YOUR GIFT ONLINE: **CanDo-MS.org/GIVE**